



IRVING BERLIN'S

# SEX MARCHES ON

B. G. DE SYLVA

*Presents*

William  
GAXTON

Vera  
ZORINA

Victor  
MOORE

*in*

## LOUISIANA PURCHASE

With Irene Bordoni

*Music and Lyrics*

*by*

IRVING BERLIN

*Book by*

MORRIE RYSKIND

*Based on a Story by*

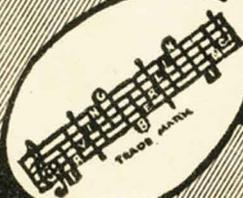
B. G. DE SYLVA

*Directed by* EDGAR Mc GREGOR - *Dances by* ROBERT ALTON  
*Costume and Scenery Designed by* THOMAS LEE

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Bombelle

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# Sex Marches On

From the Musical Production  
"LOUISIANA PURCHASE"

By IRVING BERLIN

**Marcia**

**VOICE**

The horse and bug-gy has had its day, The trol-ley has passed a-way.

The bi-cy-cle built for two is gone — But sex S - E -

X march-es on. — The town is crowd-ed with gen-tle-men

*L.H.*

**Chords:** C7, Dm7, C7, Dm7, C7, Dm7, C, C7, Cdim, Gm, F, C7, F, C7, Dm7

+) Symbols for Guitar, Chords for Ukulele and Banjo.

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Who'll nev-er be rich a-gain, They're put-ting their ov-er-coats in



pawn But sex S - E - X march - es on



The op' - ra can't make mon - ey at the Met And



no one gives a hoot But Bil - ly

C G9 C Em Am Dm7 G7 Dm7 G7

Rose made a mil-lion dol-lars net, Out of a tank and a one piece

Dm7 G7 C7 Dm7

bath - ing suit The moon looks down from a - mong the stars,

C7 Dm7 C Dm7 C C7

Where lov - ers are parked in cars, And coup - les are stroll - ing on your

Cdim Gm F C7 F F7 Dm F7

lawn While sex S - E - X march - es on.

Bb F7 Bb F7 F9 Bb

Glass-es a - cross the ta - ble, Drink 'till the break of dawn

F7 Bb Fm Eb Ebm F7

Drink to La Marr and Bet - ty Gra - ble, Long may their "oomph" march

Bb D Bbm D Bbm D

on And here's to Sher-i - den To Gar-bo and to

D7 A7 D

Diet-rich and to Craw-ford and the oth - ers on the coast



Here's to Hol-ly wood\_ For sex march-es on — And that's where it



march-es on the most — This may be yours and my day,



But we will soon be gone — Ten thous-and kids were born last Fri-day,



Sex March-es On.

Sex S - E - X march-es on.

*ff*