# TEACH ME THAT BEAUTIFUL LOVE by JOE SCHENCK and GUS VAN

THE COURTNEY SISTERS

PORTING OVER 119-BIG HIT.

TEACH ME THAT BEAUTIFUL LOVE

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#### The "BIGGEST WALTZ-SONG of the YEAR

# "When I Met You Last Night in Dreamland





## **Beth Slater Whitson**

"Meet Me To-night in Dreamland" Music by

### W. R. Williams

Writer of

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"I'D LOVE TO LIVE IN LOVELAND," "WHEN THE MOON PLAYS PEEK-A-BOO"

\$5,000.00 Per Week for Singing this Wonderful Song. There are so many big and well known professionals singing this song that their weekly salaries are over five thousand dollars per week, and when you stop to realize how very particular the big singers are when picking out a song to popularize you must know this really is a wonderful song, and not just because we say so.

True it's written by two of the best and most successful writers we have in this country, and true the famous Maud Lambert, "The Queen of Song," originally introduced it, but even then, if the song did not contain all the elements of success, if it were not just the "kind of a song" the Public want, all the singers, and money, and booming in the world couldn't make it Popular.

We print here, part of the chorus, so you can judge for yourself. It's a beautiful little story, well told, and a melody thet's just as beautiful, and it's truly a song that with the prosessing of the properties of the properti

## O"or "DEARIE WON'T





Not in the history of songs do we know of a more artistic, "classy" little song than this one. It's what the music publishers call a "novelty ballad," because there is much novelty in the idea and treatment of the theme, and at the same time, it's also a ballad. The "chimes" effect in this song has already been widely imitated, as are all original ideas, but the imitations in this case are simply boosting this original song, and it's quickly getting to be one of the big hits of the year. Many well known professional singers are featuring this song, and every day more are taking it, so we suggest you put this song down on your list of the "good things that last" and that you must have. Here's the full title, so that the clerk won't misunderstand—"NEXT SUNDAY AT NINE" or "DEARIE WON'T YOU CALL ME DEARIE"—written by Evans Lloyd, and published by Will Rossiter. We mention all this, because we don't want you to get any of the bad "imitations" and then be disappointed in the song and blame us. There's a lot of "misleading the public" going on in the music business, and we're glad to warn you when we can. Will Rossiter "The Chicago Publisher," is giving the Public more for their money than any other publisher, and all the big singers sing his songs, so you'll always be safe in buying any of his publications. Don't forget to get a copy of "NEXT SUNDAY AT NINE," etc., the next time you are in the Music Department.

#### DOWN HOME RAG

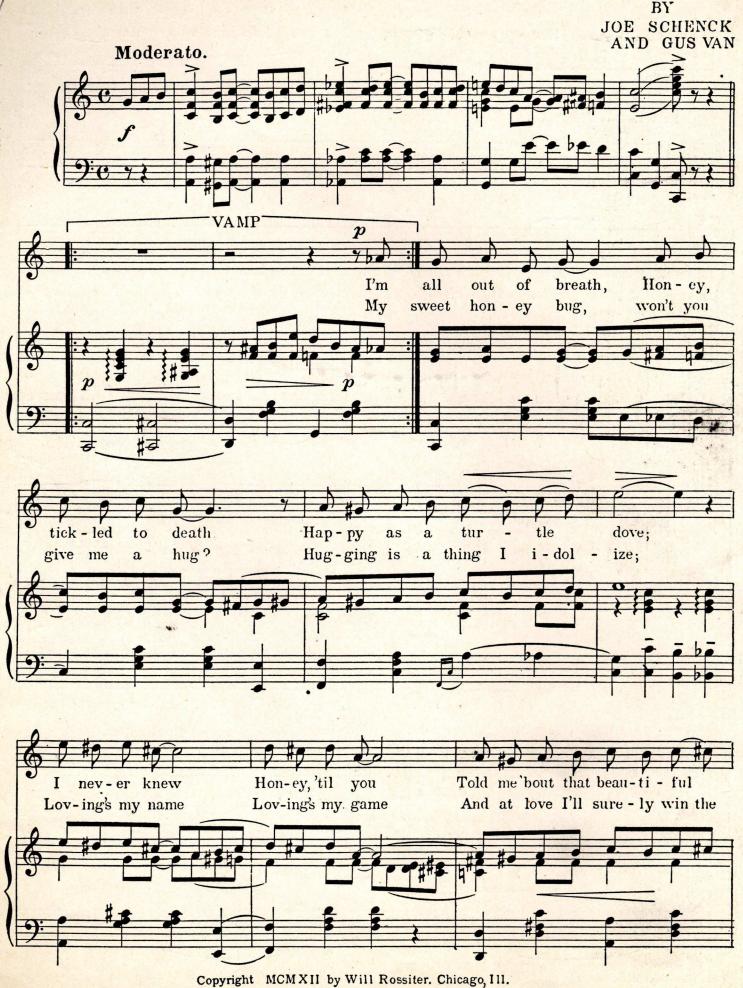




By Roger Lewis and Wilbur C. S. Sweatman

Every one who has heard it declares it to be the greatest stage hit since the days of the now old and famous "TURKEY IN THE STRAW." This new one was first published as an instrumental number for Band and Orchestra, and it made such a big hit every time it was played, that somebody said "why don't you make a song out of it?" Well! we woke up then, and right away sent for Roger Lewis, the man who wrote "YOU CAN'T EXPECT KISSES FROM ME" and the "OCEANA ROLL," and told him our ideas, and the answer is?—Roger Lewis (with Wilbur Sweatman's music) has produced one of the biggest hits of the season. "DOWN HOME RAG" is a mighty funny song, and it's a "great" barn dance. I'll wager you can't keep still when you hear it. Lee White & Geo. Perry, of New York Vaudeville fame, were the first to introduce it, and now they're all falling over themselves to get it and sing it on the stage. You'll miss half your life if you miss a copy of the song "DOWN HOME RAG."

## Teach Me That Beautiful Love

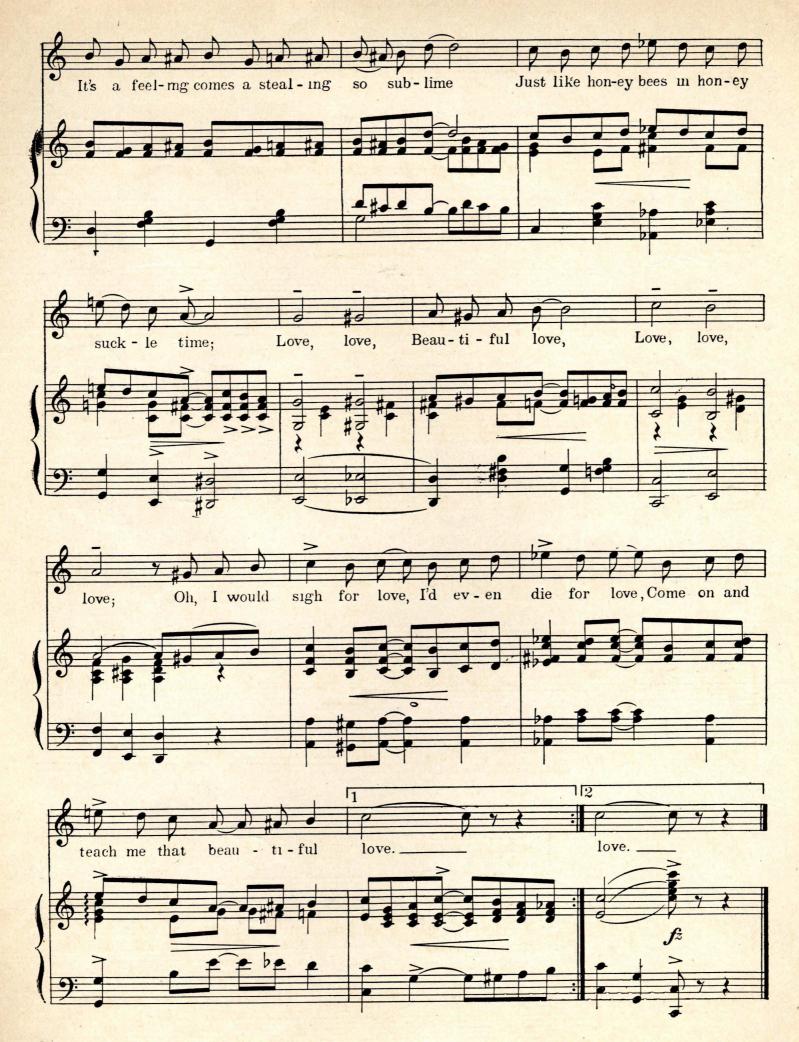


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Teach Me that B.L. 3 . 2



Teach Me that B.L. 3-3

THE "BIGGEST" SELLING "HITS" of the YEAR

"Gee! But There's Class to a Girl When the Moon Plays Peek-a-boo." WILLIAMS Author of "When the Moon Plays Peek-a-boo." "Gee! But There's Class to a Like You." "Roses of Love." "I Never Knew a Happy Day 'til I Met You." Music by





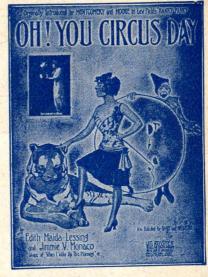
IN THIS SONC we have one of those that will pass the "Million copy" mark. V. R. Williams has been writing song "hits" for over twenty years. He knows what the people want and he has the ability to give it to them. "I'd Love to Live in Loveland With a Girl Like You," is a beautiful song and so simple, sweet and pretty that a child can sing it. Within the year it will be hummed, sung and whistled from Coast to Coast, making millions of hearts beat lighter—the greatest boon to humanity. Have you ever known that indescribable joy—making others happy? If not, you have not lived. A song like this "I'd Love to Live in Loveland With a Girl Like You," is positively part of the world's sunshine that does so much good in the world.

RICHT AT THIS MOMENT there are more real big theatrical stars singing this song than any other song in America. They are all taking countiess encores and being cheered to the echo. "I'd Love to Live in Loveland With a Girl Like You," will reach a million and maybe more. You love and appreciate good songs, and your copy that you buy and play and sing from will help to make this grand total.

No matter what kind of a theatre you go to to-day, this year, 1912, you'll almost be sure to hear "I'd Love to Live in Loveland With a Girl Like You," as no show is complete without it. No matter what kind of a theatre you go to to-day, this year, 1912, you'll almost be sure to hear "I'd Love to Live in Loveland With a Girl Like You," as no show is complete without it. You simply can't resist it! It's wonderful! It's haunting! It's Heavenly! Inspiring! Remember! the one big song for 1912 is "I'd Love to Live in Loveland With a Girl Like You." If your local dealer can't supply you, send 25 cents in stamps to Will Rossiter, 136 W. Lake St., and receive a complete copy by return mail; also new catalogue.

THE GREAT "SONG RIOT" OF 1912



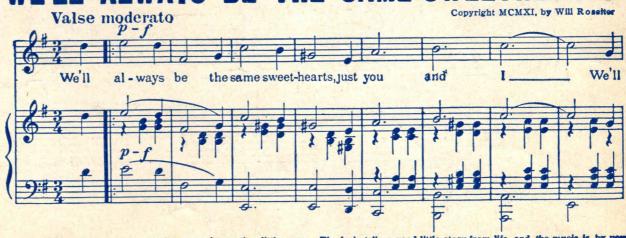


You've all heard of Weber & Field's? You know their reputation for Big successful Shows—Well! just at this moment the biggest success is a Show called "Hanky Panky" playing to packed houses at the Broadway Theatre, New York.

The biggest 'hit' of the Show is this song "O-U-CIRCUS DAY"—sung and danced by "Those Royal Favorites" Montgomery and Moore—one of the greatest comedy teams in the Show The biggest 'hit' of the Show is this song "O-U-CIRCUS DAY"—sung and danced by "Those Royal Favorites" Montgomery and Moore—one of the greatest comedy teams in the Show The biggest 'hit' of the Show is this song "O-U-CIRCUS DAY"—They take so many encores that they simply business. This couple, Billy Montgomery and Florence E. Moore, are on the stage over half an hour singing and dancing "O-U-CIRCUS DAY" is also being sung wonderfully by many other biggest in Vaudeville; the biggest being known as the "Queen of Song"—Mand Lambert—who right now is the happy possessor of over \$50,000.00 worth of contracts, to be a headline attraction by a vandeville; the coming year, to feature "O-U-CIRCUS DAY" we mention just a few of these interesting facts to convince you that "O-U-CIRCUS DAY" is a most wonderful song, and if in Vaudeville the coming year, to feature "O-U-CIRCUS DAY" will outsell "ALEXANDER'S BAND," so that's "going some." See that you get a copy from your local dealer, or send 25c to Will Rossiter, "The Chicago Publisher," 136 W. Lake St., Chicago, and receive a copy by return mail.

WE'LL ALWAYS BE THE SAI





Just as the title suggests—this is a very interesting little song. The lyric tells a good little story from life, and the music is favorite writer W. R. Williams, whose melodies are sung and hummed by the millions. We print just a "tiny bit" from the chorus, ugh for you to judge this song is of the "catchy" kind and one that you want in your home collection of "good things"—if you haven't already a copy. This song has not been active very long—just a few months—and already it is considered one of the "best" sellers on the market. "Best" seller means it's what the public want—it's not trash—but a ten along that makes us feel good—and even better every time we play and sing it. That's the kind of song we all like, and that's the kind of a song that lives forever. If your lose a not happen to have it in stock—that's his fault—not yours—and you san mail twenty-five cents to the Publisher, Will Rossiter, 136 W. Lake St., Chioago, and receive a copy in label den't forget to write for our catalogue.