

(OH!)

A NEW JAZZ HIT

BY BYRON GAY

WRITER of "The Vamp"



60

WORDS BY
BYRON GAY

MUSIC BY
BYRON GAY AND
ARNOLD JOHNSON

STANDARD EDITION
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"O" (Oh!)

Words by
BYRON GAY

BYRON GAY is the writer of "The Vamp" and "Sand Dunes"

Music by
BYRON GAY and
ARNOLD JOHNSON

Moderato



Till ready

mf *p*

I'm in the air, in the air, mean-ing at-mos-phere,
I'm glad I found, glad I found what I like the most,

Geel she's a bear, she's a bear, let me tell you here, I'll say she's there with a
I'll stick a-round, stick a-round, like an eve-ning post, I'll nev-er stop till I

pair of most won-der-ful lips that ca-ress, — eyes that mean "yes," —
cop and I mar-ry my won-der-ful pet, — I'll get her yet, —

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This composition may also
be had for your Talking
Machine or Player Piano

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Also published for
Male Voices. . . .15¢
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I want to cry, want to cry, when she pass-es by, I want to die, want to
There'll be a moon, be a moon, I mean hon-ey-moon, And we will spoon, we will

die, when I hear her sigh, Gee, Gosh - durn it I'm loon-ey I guess. _____
spoon to a vamp-y tune, We'll vamp, vamp till the wed-ding is set. _____

CHORUS

Oh, la-dy "O," _____ how she can snug-gle, she's as sweet as can be, _____

And when I hold her "han-nie" "O," _____ the way she whis-pers pret-ty

noth - ings to me, _____ com - plete - ly gets my "nan - nie," "O," _____

— It is - n't what she does but, "O" _____ the clev - er way she does it,

Does that fasc - in - at - ing thing that rhymes with "dove" _____ Sweet cook - ie,

"O" _____ the way she vamps me with her go get - em eyes, _____

— And puts me in a flur-ry, "O" — the way I fall for all her

beau - ti - ful lies, — Be-lieve me I should wor - ry, "O" —

— the way she feeds me taf-fy "O" — I think she'll drive me daf-fy, O, O, O, O,

how my sup-er-sen-ti-men-tal won-der-ful sweet-ie can love. love. —

"You can't go wrong with any FEIST SONG"

How Many of "Yesterday's" Song Hits Do You Remember?

"Smoky Mokes" "Yale Boala" "Isle D'Amour"
 "Honey Man" "Star of the Sea" "Dreaming"
 "Anno" "Star of the Sea" "Newman"
 "Down the Field" "Peg O My Heart" "K.K.K. Katy"
 "Melinda's Wedding Day" "There's a Little Bit of Bad in Every Good Little Girl"
 "That's How I Need You" "What Do You Want to Make Those Eyes at Me For?"
 "The Curse of an Aching Heart" "Where Do We Go From Here?"
 "I'm On My Way to Montclair" "Goodbye Broadway Hello France"
 "On the Stairs of Italy" "It's a Long Way to Berlin But We'll Get There"
 "Who Said the Rent for Mrs. Rip Van Winkle" "Hail Hail the Gang's All Here"
 "You're Here and I'm Here" "I Don't Want to Get Well"
 "Abe Daba Honey Moon" "I'm Sorry I Made You Cry"
 "When You Were a Tulip and I Was a Big Red Rose" "Good Morning Mr. Zip Zip Zip"
 "There's Little Spark of Love Still Burning" "Keep Your Head Down Fritzen Boy"
 "At the Darktown Strutters Ball" "My Beloved Rose"
 "Down Among the Sheltering Palms" "He Can Fight Like He Can Love"
 "MOTHER, a Word That Means the World to Me" "Everything is Pitches Down in Georgia"
 "You're a Dangerous Girl" "In the Land of Beginning Again"
 "Ireland Must be Heaven for my Mother Came From There" "You'll Find Old Dixieland in France"
 "Hawaiian Butterflies" "Chung"
 "Johnny's in Town"

Feist Songs Were Hits Yesterday

CARRY your memory back to the days when the Bowery was "Broadway", to the days of the Music Hall and Tony Pastors—can you recall the tunes they sang and waltzed and two-stepped long ago? Feist Songs they were! Then, as now, Leo Feist was "Song Headquarters". Time has tested and found true the slogan "You Can't Go Wrong With Any Feist Song". From "Smoky Mokes" to "Over There" Feist Songs have through all the years been the voice of America in song and dance.

-and Feist Songs Are Hits Today

Here Are Today's New Song Hits:

"Mystery"

By Howard Johnson and Joseph Cleva

CHORUS
 That tune called "My-ter-y: The greatest ever in his-to-ry: But while you're dancing so bliss-ful, you hear it

"Alice Blue Gown"

By Harry Tierney and Joseph McCarthy

CHORUS
 In my sweet lit-tle A-llice Blue Gown, When I first was doted down in-to town, I was both proud and

Other New "Feist" Song Hits

"Golden Gate" "Sweet Blushing Roses"
 "Lullaby Blues" "The Time Will Come"
 "By the Campfire" "Linger Longer Letty"
 "Peggy Blossoms" "Sing Me Love's Lullaby"
 "Sand Dunes" "Just Like the Rose"
 "Expectation" "Alice Blue Gown" from "Irene"
 "My Baby's Arms" "Band in Morocco"
 "When You Look in the Heart of a Rose" "Give Me All of You"
 "Down Limerick Way" (Pick O'Hara's Hit) "Love Here Is My Heart"
 "Mother's Hands"

On sale wherever music is sold, or we will supply you direct at 40c a copy, postpaid. Band or Orchestra, 25c each

YES, Feist Songs are the hits of today, just as they were the hits of yesterday! Go to any theatre—fox-trot or one-step on any dance floor—glance through any catalogue of phonograph records and player-rolls—Feist Songs are the favorites. They are hits because they deserve to be hits—clean, wholesome, typically American Songs, whether they be beautiful ballads or syncopating dance melodies.

Feist Songs have been, and are always will be the chosen songs of these cheerful, fun-loving United States—they guarantee to keep hearts light and eyes bright wherever there are lips to sing them.

On the left is a brief summary of the Feist Song Hits that are now sweeping the country. You should have them on your piano, phonograph and player-piano.

Sheet music on sale wherever good music is sold—featuring by all Kresge, Kress, McCarthy, Grant, Kraft, and Metropolitan Stores.

"Mystery"

HERE's another "Vamp," a wonderful dance-melody that is irresistible. The rhythm of this new fox-trot tune just gets into your feet and demands a dance, gets into your heart and brings a smile. "Mystery," on the Great White Way has spread to every town and hamlet in America, the furore of the season! Get it.

"Alice Blue Gown"

THE sweetest melody and the most sensible lyric ever composed—said a music critic. And the sensation this song has created proves it. "Alice Blue Gown," the song hit of "Irene," the big show hit, has journeyed from its Broadway stage to home pianos, phonographs and player-pianos everywhere, a wonderful hit. Get it. You'll love it.

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